

- **Moderator's Points approved by Board**
- Actions needed:
  1. Enhanced structure for international collaboration
    - Social media and ensure existing communication structure is better utilised
    - Political Link – EU, States, National Regulations
    - Build on youth and family
  2. Overall breeding objective & breeding program  
Recommend to other countries to increase fertility weighting in their breeding indexes and in the breeding programme to use both female fertility data and sire fertility data
  3. Guernsey products & associated branding
    - Social media
    - Sharing of knowledge gained by farmers
    - Explore Open Source options
    - “Hybrid Guernsey” with data and membership
  4. Information systems – pedigree, performance, evaluations, matings – direct web link for all users of Guernsey cattle (**Interbull**)
  5. Genetic evaluations and use of genomics, sharing of all data, collect tissue samples from all animals ready for Gene2Farm or other scientific research to use.
  6. Animal, semen and embryo availability to all users of Guernsey cattle (**Link to information systems/Social media**)